

Stratagame Project

Implementation



The term implementation comes from the Latin verb *implēo* (inf. *implēre*), with the meaning of achieve.

It is used to refer to the implementation of a plan, the application of a method or to the realization of an idea with the purpose to achieve a certain goal.

Though implementation it is possible to formerly contribute to what it is done and to introduce new elements in order to obtain an improvement.

In the business field, the term implementation is used when a company pursues its objectives through a number of actions. In particular the phase of implementation of a programme of action is subsequent to the phase of planning and the phase of definition of a process, system, methodology and strategy.

The failure of many implementation processes often results from lack of a careful planning during the early stages of the project.

To improve this ability it is therefore advisable to define a certain problem, understand and be aware of the given task, analyze the problem, identify the source of the problem and what is missing in the project, find a new method to be applied, define clear, quantifiable, and measurable goals in order to evaluate the results and judge the success or the failure of an implemented system, plan a work and develop a plan to verify status of implementation and lastly test an idea adapting it to the reference framework.

A key criterion in the implementation of any ideas is the understanding of contexts, that is important for the evaluation of an implemented product or performance: an original product which is completely unrelated to the context or to the purpose for which is created is useless and therefore non-functional.

Study of creativity and creative thinking is often associated to the implementation, because when talking about creativity it is necessary to pay attention to the execution of the idea itself. Furthermore, the role of imagination and metacognition (they are related to creative thinking too) is necessary to start the process of implementing:

- Imagination, intended as the ability to notice even irrelevant details from real facts to visualize them in progress, is accompanied by process of implementation in order to find a sense in confused and complicated situations. Therefore it opens the way to intuition and flexibility which are necessary skills to “visualize” choices and also to make sudden changes to the previously found objectives.

- Meta-rationality plays a role in processes of implementation, because it allows people to orient their ways and to reach possible aims in an easier way by planning and defining strategies and implementation of that.

Hence, on the basis of the above it becomes clear why in the business field implementation is a sought for and appreciated ability to acquire and it is important to know how to take advantages from that.

