

Stratagame Project

Steps in the Planning Process



PLANIFICATION

Planning in problem solving is the process by which the different goals and objectives that must be achieved in order to solve the problem are established, as well as organizing and structuring these objectives in the adequate time and space.

Steps in the Planning Process:

1. Setting the objectives according to which the different policies, procedures and methods to be developed by the company will be developed, taking into account the available physical and financial resources.
2. Development of the premises or forecasts about the future that the company will face. These forecasts will be made taking into account existing plans and any other previous information on the different policies.
3. List different possible alternatives for achieving the objectives.
4. Evaluation of different alternatives and selection the best option, taking into account the positive and negative aspects of each of them.
5. Implementation, monitoring and evaluation of the plan.

The correct planning of tasks, or phases to be carried out has a series of advantages:

- The planning will provide us with the direction to follow in the tasks and processes to be developed to reach the goal pursued.
- Planning reduces the risk of uncertainty and unexpected situations.
- Planning reduces overlap of activities and waste of resources.
- Promotes innovative ideas.
- Helps in the decision-making process.
- Focuses on achieving the company's objectives.

